Conclusion

# Final results

Both inspection and user testing gave good results.

For what concerns Inspection analysis, the website obtained a good average score of 2.86 out of 4, even if there is discrepancy among the three main categories; we have been positively impressed from the “Aesthetic” of the website (that is evaluated by the heuristics belonging to “Presentation” category), which, in our opinion, it’s really well done; the other two categories, instead, gained a lower score; in fact we noticed that from the points of view of “Navigation” and “Content”, the website has some shortcomings (especially about the last one).

These results have been almost in line with the ones achieved by User Testing analysis: here we obtained a percentage of success in completing tasks correctly of 77%, which is a nice result. However, as already explained, part of the people who participated to User Testing hasn’t been satisfied about the website and some of them affirmed that they wouldn’t suggest “The Intern Group” to their friends, eventually interested in internship programs. This is mostly due to the difficulty they found in researching specific information inside the website, whose organization of content results to be quite confusing.

To sum up, we can state that the website is quite well done, but there’s surely room for improvement.

# Redesign suggestions